

## BEST IN AIR CONDITIONING

# Cool under pressure

Laurie Smith

**Z**ululand Refrigeration - fondly referred to as 'ZR' - was established in 1968, and has become a landmark Zululand business as it sits proudly in Empangeni's Ngwelezane Road.

Grant Mountjoy and Vinesh Tirumol are the proud owners of a business that enjoys a large client base - one that includes many of the blue chip companies in the area.

'Our product line includes the supply, servicing and repairs of all types of domestic and industrial air conditioning, large refrigeration equipment, ice machines, water coolers and cold rooms' explain the business partners.

'In addition we also overhaul semi-hermetic

compressors of all sizes and makes.'

Owing to their experience in the industry, their customers remain loyal to the company, as it offers a professional service with a quality product and suitably qualified staff.

Having 44 years in the industry with a strong financial standing, ZR customers take the company guarantees seriously.

'We are the direct importers of the Acsion brand of air conditioners which include mid wall splits, cassette splits, hideaway splits and under ceiling splits,' say Grant and Vinesh, who pride themselves not only in how their air conditioners are installed, but also in the high quality of the brands and products that ZR is associated with. We are also approved agents for Daikin and Carrier brand names.

## Contributions:

As part of the company's objective, and in line with its shareholder's expectations, together with the latest BBBEE legislation promulgated by the Department of Trade and Industry, they have contracted to See-sa in developing and implementing a sus-

tainable BBBEE strategy.

They have compiled a BEE Plan in terms of section 11 (2) (c) of the Broad-Based Black Economic Empowerment Act, 2003, and have been rated as a Level 2 contributor (with a score of 88.56% and a procurement recognition level of 125%).

## The partners:

Grant Mountjoy always had a desire to get involved in air conditioning. 'As a schoolboy, I would help my father repair domestic fridges and air conditioners, and I joined APV Hall as an apprentice, where I qualified in 1987 as an artisan.'

After collecting over 27 years of experience in the industry, Grant joined ZR in 2000. He added enormous value to ZR and with his experience, they were able to add

vast technical experience within the industry.

Vinesh joined ZR in 1988 whilst studying through Unisa, and grew within the company. His 24 years' service at ZR has gained him vast experience in the financial field, forex and international purchasing and today ZR prides itself as an Importer of air conditioners with its own brand 'Acsion' which comes out of the same factories as some of the leading brands in the market.

## Winner! Best in Air Conditioning - as voted for by you, our readers

### Staff:

The key to a successful business lies in the one asset that is not reflected on the Balance sheet of a business say the Owners of ZR, and that is the Management and staff.

ZR has a total staff complement of 70 and a fleet of 30 vehicles putting the Company in good stead to deliver around the clock service in all departments.

The services and refrigeration departments are managed by the ever so efficient Shaun Cooper who finds the need to replicate himself ten times over in a day to be at the different places mustering the art of Customer service.

Our Contracts and Sales division is managed by the smiley Greg Christensen. Greg is just the perfect advert - keeping cool under all the heat and pressure that comes his way each day.

Our Sales Executive, Karin Mountjoy heads up the internal sales with a vast knowledge on domestic splits.

Her many years' experience dealing with clients in a banking environment has added great value to our sales division.

A name synonymous to many is Lavine Arjun, our Stores Manager, who has gained more than twenty years' experience at ZR.

Both old and new products are just a heartbeat away, and he is forever willing to go the extra mile to source and meet the customers' needs. Lavine is assisted by Henry Ngobese with the administration side of the stores department.

Our Accounts department is headed up by Paula Rault. Her many years' experience in the accounting field and her friendly approach makes ZR accounts department a pleasure to deal with. She is assisted by Secret Dlamini.

### Training:

Is part of our daily curriculum and our safety & training department is headed up by Juan Surmon, our full time safety officer.

ZR is one of the few local companies that has engaged itself in recruiting and training

apprentices at a time when there is a huge shortage of skills in our country. We are proud to announce that we have qualified several artisans through the apprenticeship programme and currently have another two apprentices on board.

### Constant support:

Zululand Refrigeration carries a full range of spare parts for the Acsion brand of air conditioners.

This enables the company to offer immediate support to clients in the event of breakdowns or repairs.

We believe we are the only agency in Zululand to offer this service, which gives us

an advantage over our competitors.

ZR aims to eliminate the need to wait for days - or sometimes weeks - for spare parts to be sourced around the country. The technicians are on a 24-hour call-out roster, to ensure critical machines are quickly and professionally seen to - no matter what day or time a breakdown occurs.



# Thank you, Zululand for trusting and voting for us as YOUR NO.1 BEST IN AIR CONDITIONING

• Tel: 035 787 1330 • Fax: 035 787 0121  
• Email: [info@zr.co.za](mailto:info@zr.co.za)  
• 9 Ngwelezane Road, Empangeni Rail

*Providing professional service since 1968*

**ZULULAND REFRIGERATION (PTY) LTD**  
AIR CONDITIONING AND REFRIGERATION SPECIALISTS



**DAIKIN**  
AIR CONDITIONING

**Acsion Elite**